

Client: University of Exeter
Source: Express & Echo (Exeter) (Main)
Date: 19 September 2008
Page: 17
Circulation: 21929
Size: 93cm2
AVE: 194.37



Have you taken up cycling due to health or climate fears?

Thousands quizzed on their transport habits

EXETER University researchers are set to find out if our transport habits have really changed because of health fears or climate change as part of a new study.

The academics will be working with Devon County Council, Exeter City Council and other local groups. The researchers will interview 2,000 people in Exeter, Crediton and Cullompton about their travel and transport habits.

Stewart Barr, lead researcher, said: "Fuel prices are going through the roof and we're all constantly being told that we should try to use public transport.

"Meanwhile we're becoming more con-

scious of the health benefits of walking and cycling. But are our transport habits changing?

"By talking to people across the county, we hope to understand what influences their choice of transport."

The two-year study, funded by the European Social and Economic Research Council, aims to get to the heart of the factors that govern people's decision-making on how to travel. The team will carry out a series of door-to-door questionnaires examining the barriers and motivations that people face when deciding how to travel.

**CAR FREE DAY:
PAGES 34&35**